

RULES AND REGULATIONS OF THE COMPETITION

“Toy of the Year”

§1

GENERAL PROVISIONS

1. The Organizer of the “Toy of the Year” Competition is Young Mind Magdalena Sribniak.
2. The Competition awards the title “Toy of the Year 2026”.
3. The purpose of the Competition is to select the most interesting toys and accessories for children in terms of their educational value, quality, originality of design and functionality.
4. The Competition is intended for manufacturers, distributors and importers of products for children operating in Poland, who may submit a Product or a series of Products to the Competition.
5. The Final of the 24th Edition of the Competition will take place in November 2026.

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DEFINITIONS

The following terms used in these Rules and Regulations shall have the following meanings:

1. Competition – the “Toy of the Year” Competition.
2. Organizer – the entity organizing the Competition, i.e. Magdalena Sribniak (formerly Kordaszewska), conducting business activity under the name Young Mind Magdalena Sribniak, with its registered office in Warsaw (04-082), at 17/3 Krypska Street, entered into the register of entrepreneurs maintained by the minister competent for economic affairs (CEIDG), holding NIP No. 1131952925 and REGON No. 013073434.
3. Competition Websites – www.zabawkaroku.pl.
4. Rules and Regulations – these Rules and Regulations of the “Toy of the Year” Competition, 2026 Edition, published on the Competition Website at www.zabawkaroku.pl.
5. Competition Jury – the committee evaluating the Products that have qualified for the Competition, consisting of authorities in the field of child development and upbringing, journalists and well-known parents. The Jury is appointed by the Organizer.
6. Award – consent to use the Award Logo together with the year in which the award was granted for a Product selected by the Competition Jury, together with a commemorative Certificate. In the case of a series of Products being submitted, the Jury shall indicate one Product to which the Award will be granted, and only that Product may bear the Award Logo.

7. Award Logo – a verbal and graphic designation constituting a work within the meaning of the Copyright and Related Rights Act, containing information about the category and type of award granted and the year for which it was granted.
8. Applicant – a manufacturer, distributor or importer of products for children conducting business activity in Poland, holding all economic copyrights to the Product or relevant licences, as well as certificates and approvals necessary for placing the Product on the Polish market, who has submitted their own Product or series of Products to participate in the Competition.
9. Competition Participant – a manufacturer, distributor or importer of products for children operating in Poland who has been admitted to participate in the Competition and has made full payment for participation in the Competition.
10. Product – a product or series of Products submitted for evaluation in the Competition.
11. Winner – a Competition Participant awarded by the Competition Jury with the title “Toy of the Year” or with a distinction.

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COMPETITION RULES

1. Entities interested in participating in the Competition shall submit Competition entries together with photographic documentation and a description of the Product or series of Products via the form available at www.zabawkaroku.pl.
2. A condition of participation in the Competition is possession of all economic copyrights and industrial property rights to the Product or relevant licences, as well as certificates and approvals necessary for placing the Product on the Polish market, and non-infringement of industrial property rights belonging to third parties. The Applicant confirms the above by submitting the Product to the Competition. The Competition Participant shall bear full liability in the event of making a false declaration in this respect and, in the event of any claims being brought against the Organizer on this account, undertakes to release the Organizer from liability and to join any potential court proceedings in place of the Organizer (as defendant) or on the Organizer’s side (as an interested third party).
3. Submission of a Product to the Competition does not constitute qualification for the Competition. After accepting the submission, the Organizer shall decide whether the Product qualifies for the Competition. The Organizer reserves the right not to qualify a Product for the Competition and shall promptly inform the Applicant thereof. The Organizer reserves the right not to qualify an Applicant for the Competition if the requirements of these Rules and Regulations are not met, and in particular in the event that the Applicant violates applicable law or good business practices.
4. Submission to the Competition by sending a completed entry form constitutes acceptance of the terms of these Rules and Regulations.

5. Participation in the Competition is subject to a fee. Upon receiving the decision that the Product has qualified for the Competition, the Applicant is required to make full payment to the Organizer's bank account and to send three copies of the Product, or one copy of each Product in a series, to the address specified by the Organizer within the indicated deadline. Submitted Products shall not be returned. In the case of a Product costing more than PLN 2,500, the number of copies to be submitted shall be agreed individually.
6. The fee is charged for each submitted Product or series of Products and amounts to PLN 2,400 plus 23% VAT. If three Products are submitted, the third Product is free of charge.
7. A Product shall participate in the Competition only after the Organizer has received full payment for participation in the Competition.
8. Products participating in the Competition shall be presented by the Organizer on www.zabawkaroku.pl, www.nagrodarodzicow.pl and www.zabawkowicz.pl, in accordance with the Product description and photographs submitted by the Competition Participant.
9. The Competition Jury shall evaluate the Products participating in the Competition for the purposes of selecting "Toy of the Year 2026".
10. When evaluating Products, the Competition Jury shall take into account:
 - safety and quality of workmanship – the type of materials used in production, the solidity of the entire construction, resistance of the toy to damage, absence of hazardous substances and elements;
 - functionality – compatibility of individual parts and suitability of the whole product for a young user, compatibility with other products, multifunctionality;
 - concept – innovation, originality of the idea, ecological approach;
 - impact on child development – stimulating the child's development, encouraging creative thinking, and impact on emotional, social and intellectual development;
 - design – child-friendly colours and attractive appearance;
 - description – actual suitability for the age suggested by the manufacturer, distributor or importer, as well as additional information indicated on the packaging or in the user manual.
11. The Competition Jury decides on the granting of the Award and distinctions. The decisions of the Competition Jury are independent and are not subject to appeal.
12. The list of Competition Winners shall be published on the Competition website at www.zabawkaroku.pl.
13. Competition Winners shall be informed of their victory immediately after the Competition has ended by e-mail sent to the address provided in the registration form.

14. The Award consists of the Organizer granting consent to use the Award Logo together with the year in which the distinction was granted, for a period of two years (24 months), in connection with Products selected by the Competition Jury, including the title “Toy of the Year 2026”.
15. The right to use the Award Logo shall be granted exclusively to Competition Winners in accordance with the terms set out in these Rules and Regulations.
16. Products awarded in the Competition may be marked by the Competition Winners with the Competition Award Logo indicating the year in which the award was granted. Competition Winners may also use the Award Logo in promotional and advertising materials, as well as on the packaging of awarded Products.
17. After expiry of the period of free consent to use the Award Logo together with the year in which the distinction was granted, the Competition Winner may apply for an extension for a further period on the basis of a separate licence agreement on individually agreed terms.
18. Competition Winners shall receive a commemorative Certificate.
19. Placement by a Participant or any other person of Award Logos on series of Products or other Products of a Competition Participant which have not received an award is contrary to these Rules and Regulations. Such action infringes the Organizer’s rights to the Award Logo and constitutes a violation of applicable law, in particular the Copyright and Related Rights Act, the Industrial Property Law and the Act on Combating Unfair Competition, and shall result in all legal consequences for the Competition Participant or any other person concerned. The Organizer also reserves the right to disclose on its websites or in the media any instance of a Competition Participant violating this provision of the Rules and Regulations.
20. The use of the Toy of the Year Logo in its English-language version, bearing the designation “Toy of the Year 2026”, shall be subject to an additional fee of PLN 2,000 net plus VAT, payable for a period of 2 years (24 months). The fee shall grant the right to use the English-language version of the Award Logo in accordance with the terms and conditions set forth in these Regulations.

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BENEFITS FOR COMPETITION PARTICIPANTS

1. Each Competition Participant shall receive the following benefits:
 - a) publication of a photograph and description of the Product provided by the Participant in accordance with the category of submission, on www.nagrodarodzicow.pl or www.zabawkaroku.pl;

- b) publication of a photograph and description of the Product in the evaluation questionnaire provided to members of the Competition Jury and invited media representatives;
- c) publication of a photograph and description of the Product provided by the Participant on www.zabawkowicz.pl or www.wyborrodzicow.pl;
- d) promotion of Products participating in the Competition on the Organizer's profile on Facebook;
- e) in the event that the Competition is conducted online, jurors shall receive video materials presenting the Product so that they can familiarise themselves with it before the jury deliberations.

2. A Competition Participant may also obtain, for an additional fee and subject to individual arrangements, other services, such as:

- a) publication of an article dedicated to the Product on www.zabawkowicz.pl, together with a review by the website's editorial team and an expert review, with the possibility of using the materials in the Participant's own PR activities. The publication fee shall be agreed individually;
- b) production by www.zabawkowicz.pl of a video presenting the Product and its publication on www.youtube.com/user/ZabawkowiczPL and <https://www.instagram.com/zabawkowicz/#> – cost to be agreed individually.

§5

RIGHTS AND LIABILITY OF THE MANUFACTURER/DISTRIBUTOR

1. Participation in the Competition is voluntary.
2. By submitting its participation in the Competition, the Participant agrees to comply with these Rules and Regulations and the applicable Competition rules.
3. By submitting its participation in the Competition, the Participant declares that it is aware that participation in the Competition may result in negative evaluations and reviews of the Product, including those provided by members of the Competition Jury, and agrees to this. The Participant also accepts that it shall have no claims against the Organizer or members of the Competition Jury in this regard. The Competition Participant shall have no right to submit any claims against the Organizer, in particular in the event of:
 - the Product being presented in the Competition in a manner that does not meet the expectations of the Competition Participant;
 - comments concerning the Product qualified for the Competition which may be provided to media representatives by members of the Jury and participants of the Competition Final;
 - presentation of the Product in the media in a manner inconsistent with the actual facts.

The Organizer shall bear no liability towards the Competition Participant in the above circumstances. If claims are brought against the Organizer by the manufacturer of the Product where the Competition Participant is the distributor or importer of the Product, the Competition Participant undertakes to release the Organizer from liability and to join any potential court proceedings in place of the Organizer (as defendant) or on the Organizer's side (as an interested third party).

§6

RULES FOR USING THE AWARD LOGO

1. The Award Logo is a verbal and graphic designation and a work within the meaning of the Copyright and Related Rights Act, the rights to which belong exclusively to the Organizer. The Award Logo may also be subject to legal protection under other regulations.
2. The Award consists of the Organizer granting the Competition Winner consent to use the Award Logo of the award granted, together with the year in which the distinction was granted, for Products selected by the Jury under the title "Toy of the Year 2026".
3. The consent referred to in point 2 above, as an award granted in the Competition, is free of charge and limited in time, and the conditions for using the Award Logo are strictly governed by these Rules and Regulations.
4. Competition Winners may use the Award Logo for communication and promotion of awarded Products at points of sale, on the Product or its packaging in the form of a print or sticker, on a website or online store, in social media and in advertising, including audiovisual materials, provided that precise information is given as to which Product the Award Logo relates.

The use of the Award Logo in its English-language version, including the wording "Toy of the Year 2026", is subject to an additional fee of PLN 2,000 plus VAT for a period of two years (24 months). The fee covers the right to use the English-language version of the Award Logo in accordance with the terms and conditions set out in these Rules and Regulations.

5. Competition Winners receive consent to use the Award Logo solely in relation to the awarded Product and in direct connection with the awarded Product, in a manner that leaves no doubt as to which Product the use of the Award Logo relates to. In the case of a series of Products, only the leading Product may bear the Award Logo.
6. In particular, the limitation referred to in point 5 above is violated by placing the Award Logo on a display stand, poster, leaflet or website alongside various Products, both awarded Products and Products that have not received an Award, in a manner that may raise doubts as to which of the Products shown together has received the relevant Award.
7. The Award Logo, by itself and without the awarded Product, may not be placed on communication materials, posters, informational or commercial leaflets, documents, e-

mail signatures, the homepage or other websites, or other communication channels, including the Competition Winner's social media, without a clear and direct connection between the use of the Award Logo and the awarded Product.

8. Competition Winners may use only the Award Logo supplied by the Organizer and only in the colours, proportions and graphic form consistent with the materials provided.
9. The Organizer does not permit Competition Winners to make any changes, adaptations, alterations or modifications to the Award Logo in use. In the event of any doubts in this regard, or if it becomes necessary to make changes, adaptations, alterations or modifications to the Award Logo used by Competition Winners, written consent from the Organizer must be obtained.
10. The Award Logo placed on the packaging of an awarded Product may not exceed 25% of the surface area of the relevant side of the Product packaging on which the Award Logo is placed. The placement of the Award Logo on the packaging of an awarded Product may not be dominant over the content or appearance of the packaging; instead, it shall serve an informational purpose regarding the distinction awarded to the Product.
11. The Award Logo used by Competition Winners at points of sale, on a website or online store, in social media and in advertising, including audiovisual materials, may not dominate the content or appearance of the communication used by the Competition Winner in terms of its presentation or size. It shall serve an informational purpose regarding the distinction awarded to the Product and shall be used only with a clear and direct connection between the Award Logo and the awarded Product.
12. Competition Winners are obliged to exercise due care when applying and using the Award Logo on Products and in other forms of use permitted under these Rules and Regulations, ensuring its proper presentation, condition and good image.

§7

EXTENDED CONSENT – CONTRACTORS AND CUSTOMERS OF WINNERS

1. Competition Winners, in particular those who are manufacturers or exclusive distributors of awarded Products, may extend the consent granted to them to use the Award Logo to their customers/contractors through whom the awarded Products are placed on the market.
2. Competition Winners extending the consent obtained to use the Award Logo are obliged to inform their customers/contractors of the contents of these Rules and Regulations and of the period for which consent to use the Award Logo is granted.
3. Any actions undertaken by customers/contractors of a Competition Winner within the scope of the consent granted to the Competition Winner by the Organizer to use the Award Logo, including violations of these Rules and Regulations, shall initially be regarded as violations committed by the Competition Winner. The Competition Winner is obliged to cooperate with the Organizer in identifying the entity responsible for the

relevant action as its contractor/customer whom the Winner authorized, and in explaining any violations or discrepancies.

§8

ORGANIZER'S CONTROL

1. The Organizer reserves the right to subject an awarded Product to a procedure for checking the quality level of the Product during the period in which consent to use the Award Logo remains in force.
2. If the Organizer receives information that the quality level of an awarded Product has deteriorated during the period in which consent to use the Award Logo remains in force, the Organizer may request that the causes of the identified deficiencies be explained within a period specified by the Organizer and may require that the deficiencies be remedied.
3. If remedying the quality deficiencies of the Product proves impossible, or if, despite being requested by the Organizer, the Organizer does not receive an explanation, the Organizer reserves the right to withdraw the consent granted to use the Award Logo.
4. Use by a Competition Winner of the Award Logo after the Organizer has withdrawn its consent pursuant to point 3 above constitutes an infringement of the Organizer's rights.

§9

PERIOD OF VALIDITY OF CONSENT AND EXTENSION

1. Consent granted by the Organizer to the Competition Winner and its customers to use the Award Logo of the Award granted, together with the year in which the distinction was granted, in relation to Products selected by the Jury, shall be granted for a period of two years.
2. After expiry of the period resulting from the Award granted to the Competition Winner, which constitutes free consent to use the Award Logo, the Competition Winner may apply for an extension for a further period of three years.
3. Extension of consent to use the Award Logo may take place exclusively on the basis of a separate licence agreement on individual terms agreed between the Organizer and the Winner of the relevant edition of the Competition.
4. The Organizer reserves the right to subject the awarded Product to a quality-control procedure before deciding whether to extend the validity of the consent for a further period.
5. Use by a Competition Winner of the Award Logo after expiry of the period for which consent was granted constitutes an infringement of the Organizer's rights.

§10

PARTICIPATION IN THE FINAL EVENT; USE OF IMAGE AND PRODUCTS

1. Participation in the final event of the “Toy of the Year” Competition (hereinafter: the “Final Event”) is voluntary. Participation in the event constitutes acceptance of the provisions of this section.
2. The Organizer reserves the right to take photographs, make video recordings and prepare media coverage during the Final Event, in which the image of event participants may be recorded, including representatives of companies submitting Products and initiatives, as well as Products submitted to the Competition.
3. By participating in the Final Event, the Participant consents to:
 - a) the free-of-charge recording, dissemination and publication of their image and the image of submitted Products in photographic, video and promotional materials prepared by the Organizer or on its behalf;
 - b) the use of the recorded materials by the Organizer for informational, promotional, advertising and documentary purposes related to the Competition – in particular in social media, on websites, in press materials, printed materials and audiovisual materials;
 - c) the presentation and promotion of submitted Products as part of coverage of the Final Event in a manner that does not infringe the good name of the Participant and is consistent with the concept of the Competition.
4. The Participant acknowledges that recording their image or the image of the Product does not constitute a recommendation or personal endorsement of the Product by third parties present at the event (e.g. jurors, guests or celebrities).
5. The Organizer is entitled to independently select, arrange and publish materials containing images of persons and Products and to decide on the scope of their use.
6. The Participant consents to their Product being presented in materials promoting the Competition and its winners, including after the end of the current edition, without territorial or time limitations, while retaining information about the manufacturer.
7. The Organizer reserves the right not to use or to remove materials containing the image of the Participant or their Product if such materials violate good practices, third-party rights or the Competition Rules and Regulations.

§11

USE OF PHOTOGRAPHIC AND AUDIOVISUAL MATERIALS

1. The Organizer is the exclusive owner of the copyrights and economic rights to photographs, recordings and other materials created during the Final Event of the “Toy of the Year” Competition.
2. Competition Participants (manufacturers, distributors and brand representatives) may use photographic and audiovisual materials made available to them by the Organizer solely for informational purposes and for promoting their participation in the Competition and the distinction received.

3. It is prohibited to use the image of third parties (e.g. invited guests, celebrities, jurors or journalists) in the context of promoting a specific Product or brand in a manner that may suggest their personal endorsement, recommendation or cooperation with the manufacturer, without obtaining the prior written consent of those persons and the Organizer.
4. All promotional materials containing photographs or recordings from the Final Event must be approved by the Organizer each time before publication or distribution.
5. Violation of the above rules may result in withdrawal of the right to use the title of Competition Winner and the taking of legal action to protect the image and rights of the Organizer and third parties.

§12

FINAL PROVISIONS

1. Violation by Competition Participants of any provision of these Rules and Regulations, in particular providing false personal data, making false declarations, violating the law or good practices in connection with participation in the Competition, entitles the Organizer to exclude the Participant from the Competition and results in the loss of the right to the Award, even if other Competition requirements have been met.
2. The only communication channels with Participants are the Competition website, the e-mail addresses and telephone numbers provided below:
 - a) Competition Content Coordinator Magdalena Sribniak (Kordaszewska) – e-mail address: kontakt@zabawkowicz.pl or telephone number +48 505 590 096 – for substantive matters concerning the Competition;
 - b) Competition Settlements Coordinator Katarzyna Kozłowska – for financial and settlement matters concerning the Competition, katarzyna@zabawkaroku.pl.
3. The Organizer reserves the right to amend these Rules and Regulations, suspend the organization of the Competition, change its format or discontinue its organization without stating a reason.
4. By participating in the Competition, Participants simultaneously consent to the processing of their personal data and other data for the purpose of sending marketing information by the Organizer. The data controller is Young Mind Magdalena Sribniak, with its registered office in Warsaw at 17/3 Krypska Street, 04-082.
5. Providing personal data is voluntary; however, failure to provide such data makes participation in the Competition impossible.
6. Each Competition Participant has the right to access their personal data and to have it corrected.
7. Personal data shall be processed in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural

persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation – “GDPR”) (Official Journal of the European Union L 119, 2016, p. 1).

8. The Organizer shall process the following personal data: in the case of a Participant, first name, mobile telephone number, e-mail address, surname, residential address including street and house/apartment number, postal code and locality.
9. Personal data provided in connection with participation in the Competition shall be processed on the basis of the legally justified interest of the Organizer, i.e. Article 6(1)(f) of the GDPR, for purposes related to the organization and implementation of the Competition.
10. The data provided by the Participant shall be used to perform tasks related to the organization of the Competition, as well as for marketing purposes related to the implementation of the above Competition in the future.
11. Matters not regulated by these Rules and Regulations shall be governed by the relevant provisions of the Civil Code, the Copyright and Related Rights Act and the Industrial Property Law.